

Thank you for supporting the 12th edition of the Frye Festival!



Feeding the imaginations of thousands of people, young and old, the Frye Festival continues to enhance our shared cultural community and to place Greater Moncton on the world stage. Here are a few of the Frye Festival's 2011 accomplishments.

HIGHLIGHTS

- Attendance increased to 16,000.
- The Capitol Theatre opened the balcony for two Frye events (Soirée Frye and the Mailliet-Frye Lecture), a first for the Festival.
- 500 free books were given out to the general public, with most of them going to children.
- Year-round programming such as the *Pop et Frye* series (February to April) and a *Community Read* event in the fall allowed hundreds of people to feed their imaginations all year.
- Frye Academy kept going strong, with the second prize being awarded following two public debates by jury members—Francophone and Anglophone high school students.
- More than 200 separate stories about the Frye Festival appeared in local, provincial and national media, reflecting an extremely positive and progressive impression on all those involved.
- The Festival continues to invest in its Foundation in the hope of eventually creating an annual cash award.
- The Festival produced 50+ different events and coordinated 136 school visits.



Margaret Atwood delivers the 2011 Mailliet-Frye Lecture.



The winner of the Frye Academy award is chosen by a jury of high school students.

PARTNERSHIPS AND SPONSORSHIPS

- The Frye Festival assists more than 90 different partners to achieve their goals.
- Corporate sponsorship increased by 16% over 2010.
- The Festival has five sponsors who have been consistent supporters for at least five years, and three who have supported the Festival for 11 years.



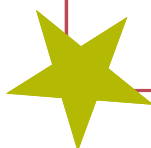
Volunteers proudly sport their Frye Festival t-shirts before the start of a Festival event.

VOLUNTEERS

- 125 volunteers donated nearly 5,000 hours of their time.
- About 25% of volunteers and volunteer hours came from corporations who support the Festival.

"I had a wonderful time. I was thoroughly impressed by the organization of the Festival. Everything ran smoothly, I was well taken care of from beginning to end, and most importantly everyone I met seemed to be having a great time and were genuinely excited about the Festival. Thank you!"

Johanna Skibsrud, Frye Festival author
& 2010 Scotiabank Giller Prize Winner



SCHOOL-YOUTH PROGRAM

- 10,000 students met an author in their school.
- 200 students from Kindergarten to grade 12 participated in our Young Writers Program, sharing their creativity and writing skills with friends and family.
- Authors participated in 136 school visits in 59 schools in five school districts across the province.
- The Festival donated \$7,000 worth of new books to participating schools.
- \$4,500 in prize money was allocated to writing contest winners and their schools. Prizes were awarded in separate categories for fiction and essay submissions.
- Each school visit is offered free of charge to the schools, and the teachers receive a comprehensive package that includes the visiting author's biography and latest book or publication.



Author Annie Groovie visits École St.-Henri in Moncton as part of the Writers in the Schools Program.



Our youngest participants have the opportunity to share their creativity with friends and family at Imagination at Work.



A young writer receives her certificate of recognition from author Annie Groovie.



High school students have an opportunity to showcase their prose, poetry and song-writing skills at Café Underground.

ECONOMIC IMPACT

- We bring more than \$1 million to the local economy during the last week of April.
- The Festival contributes to New Brunswick's creative economy by employing many local authors, emerging artists and creative professionals.
- Local businesses such as cafés, restaurants, booksellers and hotels get a boost during a traditionally slow tourist time.
- We bring significant national corporate dollars to our local community that wouldn't otherwise flow here.



The Festival takes over the downtown landscape, reflecting the vibrancy of our cultural community.



Navigator's Pub is packed in the early evening of a weeknight.

"Thank you for sending us such a great speaker. He had my entire class engaged, which is not an easy feat considering the audience. We were lucky to have such an enriched opportunity, so thank you for thinking of us."

Kathy Prosser, Teacher at Moncton High School

José Acquelin
Emmanuel Adely
Christine Adjahi
Kateri Akiwenzie-Damm
André Alexis
Barry Jean Ancelet
Marguerite Andersen
Tammy Armstrong
Marc Arseneau
Guy Arseneault
Margaret Atwood
Donna Augustine
John Ayre
Russell Banks
Francois Barcelo
Jean Barbe
Brian Bartlett
Jean-Claude Bauer
Nancy Bauer
Marie-Noëlle Bayle
Gwen Bear
Shirley Bear
Jimmy Beaulieu
Andrea Beck
Carolyn Beck
Helaine Becker
Gerard Beirne
Alain M. Bergeron
Jacob Berkowitz
Sophie Bérubé
Lise Bissonnette
Neil Bissoondath
Joe Blades
Marie-Claire Blais
Louise Blouin
Robert Bly
Christian Bok
Paul Bossé
Denis Boucher
Sophie Boucher
Édith Bourget
Huguette Bourgeois
Denise Brassard
Yvon Brochu
Ian Brown
Heather Browne Prince
Christian Brun
Régis Brun
Carol Bruneau
Catherine Bush
Sharon Butala
Laura Byrne Paquet
Marie Cadieux
Jonathan Campbell
Katia Canciani
Reynald Cantin
Roch Carrier
Arnaud Cathrine
France Cayouette
Patrick Chamoiseau
Éric Charlebois
Ann Charney
Herménégilde Chiasson
Lesley Choyce
Joan Clark
Austin Clarke
George Elliott Clarke
Deborah J. Clifton
Lynn Coady
Fred Cogswell
Fredric Gary Comeau
Germaine Comeau
Marie-France Comeau
Anne Compton
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Greg Cook
Allan Cooper
Kelly Cooper
Ann Copeland
Éric Cormier
Caterina Nella Cotrupi
Gil Courtemanche
Arlette Cousture
Gracia Couturier
Michael Crummey
Alan Cumyn
Herb Curtis
Wayne Curtis

Catherine Cusset
Myriam Cyr
Antonio D'Alfonso
France Daigle
Nicole Daigle
Mary Dalton
Jean-Paul Daoust
Carole David
Karen Davidson
Lynn Davies
Kwame Dawes
Monique Deland
Jean-Christophe Delmeule
Dominique Demers
Robert Denham
Patrice Desbiens
Louise Desjardins
Thierry Desjardins
Rose Després
Hélène Destrempe
Nuala ní Dhomhnaill
Nicolas Dickner
Robert Dickson
Richard Doiron
Michael Dolzani
Jeffery Donaldson
Stewart Donovan
Hélène Dorion
Jean-Pierre Dubé

Rawi Hage
Louise Bernice Halfe
Judith Hamel
Louis Hamelin
Don Hannah
Hélène Harbec
Doug Harris
Brigitte Harrison
Donald Harron
Ursula Hegi
David Helwig
Rainer Hempel
Nancy Huston
Laurence Hutchman
Joel Thomas Hynes
Maureen Hynes
Witi Ihimaera
Monique Ilboudo
Elisapie Isaac
Martine L. Jacquot
Alexandre Jardin
Mark Anthony Jarman
Alain Jaubert
K.V. Johansen
Wayne Johnston
Susan Juby
Monique Juteau
Jonathan Kaplansky
Naïm Kattan

Brent MacLaine
Alexander MacLeod
Alistair MacLeod
Sue MacLeod
Matthew Magee
Antonine Maillet
Marguerite Maillet
Kevin Major
Alberto Manguel
Roberto Mann
Guy Marchamps
Michèle Marineau
Paul Marion
Lindsay Marshall
Catherine Anne Martin
Raymond Martin
Sandra Martin
Sharon McCartney
Elaine McCluskey
Jennifer McGrath Kent
Ami McKay
Don McKay
Phyllis McKinley
Catherine McKinnon
Wesley McNair
Janet McNaughton
John Meagher
Johanne Mercier
Rita Mestokosho

Theresia Quigley
Michel Rabagliati
Jean-Philippe Raïche
Alain Raimbault
Jacques Rancourt
Robert Rayner
Kathy Reichs
Alice Anna Reese
Nino Ricci
Nancy Wilcox Richards
Noah Richler
Sylvie Roberge
Christian Roy
Maryse Rouy
Zachary Richard
David Adams Richards
Eden Robinson
Matt Robinson
Rino Morin Rossignol
Paul Roux
Albert Roy
André Roy
Camilien Roy
Christian Roy
Jean-Christophe Rufin
Peter Sanger
John Ralston Saul
Michel Savard
Jacques Savoie
Paul Savoie
Roméo Savoie
Robert J. Sawyer
Bernhard Schliink
Olive Senior
Gilbert Sewell
Danielle Simard
Anne Simpson
Yves Sioui-Durand
Anne-Marie Sirois
Johanna Skibsrud
Glenna Sloan
Alison Smith
Neil Smith
Russell Smith
Thomas R. Smith
Serena Sock
Karen Solie
Norbert Spitz
David Staines
Anthony A.C. Staples
Andrew Steeves
Fred Stenson
Craig Stephenson
Geronimo Stilton
Kay Stone
Christiane St-Pierre
Jessica Tang
Jeremy Tankard
Michel Tétu
Catherine Texier
Mario Thériault
Serge Patrice Thibodeau
Michael Thorpe
Harry Thurston
Miriam Toews
Patrick Toner
Lise Tremblay
Tony Tremblay
Elise Turcotte
Maxine Tynes
Sylvia Tyson
Jane Urquhart
Hélène Vachon
Francesca Valente
Joe Velaidum
Marie-Hélène Vézina
Guillaume Vigneault
Yolande Villemaire
Eleanor Wachtel
J.A. Wainwright
Germaine Warkentin
Darryl Whetter
Budge Wilson
Jean Wilson
Yvonne Wilson
Martin Winkler
Meg Wolitzer
Peter Yan



Bringing the world's best authors to Moncton since 2000.

Alain Dubos
John Dufresne
Daniel Dugas
Marilyn Dumont
Christiane Duchesne
Christine Eddie
Wallace Edwards
Bernice Eisenstein
Jo-Anne Elder
Elin Elgaard
Françoise Enguehard
Cary Fagan
Endre Farkas
George Fetherling
Nadine Fidji
Louise Fiset
Sheree Fitch
Charles Foran
Richard Ford
Léonard Forest
Jean Fugère
Madeleine Gagnon
Melvin Gallant
Steven Galloway
Maurizio Gatti
Guy Gavriel Kay
Nikki Gemmell
Sharon Gibson Palermo
Mylène Gilbert-Dumas
Glen Robert Gill
Rachna (Mara) Gilmore
Brigitte Giraud
Douglas Glover
Carlos Gomes
Lian Goodall
Branko Gorjup
Gilles Gougeon
Susan Goyette
Shauntay Grant
François Gravel
Annie Groovie
Emma Haché

Lynne Kositsky
Dany Laferrière
Michèle Laframboise
Ulysse Landry
M. Travis Lane
Patrick Lane
Carole Langille
Monique LaRue
Martine Latulippe
Charles Leblanc
Daniel Omer LeBlanc
Georgette LeBlanc
Gérald Leblanc
Raymond Guy LeBlanc
Emerise LeBlanc-Nowlan
Claude LeBouthillier
Ross Leckie
Rachel Leclerc
Sandra LeCouteur
Alvin Lee
Dennis Lee
Diane Carmel Léger
Dyane Léger
Ronald Léger
André Lemelen
Richard Lemm
Marilyn Lerch
Gilles Leroy
J. Roger Léveillé
Susanna Licheri
Christopher Lirette
Troy Little
Lesley Livingston
Douglas Lochhead
David Lonergan
Larry Lynch
Annabel Lyon
Kathy Mac
Anne Louise MacDonald
David Macfarlane
Linden MacIntyre
John MacKenzie

Annie Michaud
Mildred Milliea
Allison Mitcham
Shandi Mitchell
Fereshteh Molavi
Hélène Monette
Lisa Moore
Robert Moore
Cindy Morais
Donna Morrissey
Wendy Morton
André Muise
Jenny Munday
Cathy Brown Murphy
Glenn Murray
Derlemari Nébardoum
Gitpu Nevin
Lorette Nobécourt
Michel Noël
Jean O'Grady
Heather O'Neill
Kenneth Oppel
Albert Ostermaier
Denise Paquette
Daniel Paul
Stanley Péan
Harvey Pekar
Charles Pelletier
Maryse Pelletier
Pierre Raphaël Pelletier
Bryan Perro
Emily Pohl-Weary
Marc Joseph Edgar Poirier
Simone Poirier-Bures
Daniel Poliquin
Andrée Poulin
B. W. Powe
Beth Powning
Bernard Pozier
Marc Prescott
Monique Proulx
Stefan Psenak